Cuba Educational Travel (CET) is a leader in business and policy travel to Cuba. CET unlocks the best of Cuba by providing access to the country’s top academics, analysts, businesspeople, diplomats and cultural figures. CET’s tailor-made programs enable clients to experience Cuba’s rapidly changing society and gain a deeper understanding of the island, while ensuring full compliance with all U.S. regulations.

CET plays an important role in business and policy issues, bringing key U.S. policy makers and businesspeople to the island. CET has organized fact-finding trips and events for Fortune 500 companies across many sectors, and led several state-wide trade delegations. Moreover, CET has spearheaded a number of initiatives to bring Cuban entrepreneurs to the U.S. for workshops, trainings and higher education programs.

www.cubaeducationaltravel.com

Our Value Proposition

By leveraging this business expertise and curated travel capabilities, Cuba Educational Travel offers a product that is unrivaled. This combined with the beauty and intrigue of Cuba make for truly unforgettable experiences. CET has designed and executed executive retreats, board meetings, quarterly business reviews, incentive trips, industry specific investment delegations and conferences for some of the world’s most respected companies and organizations.
Thursday, Feb 28

11:35 am  **Depart Atlanta on Delta 5201** arriving to Havana at 1:35 pm. **Meet your CET guide** at the exit of the Terminal and transfer to accommodations.

TBD  **Check-in at bed and breakfasts, known as “casas particulares,” or “private homes.”** Since the 1990s Cuban families have been permitted to rent rooms out of their family homes to foreigners.

4:30 pm  **Afternoon discussion with urban planner Miguel Coyula,** whose presentation will touch on housing, infrastructure, investment, and restoration programs in the city. It’s bound to leave you with a better understanding of why Havana looks the way it does today and possibilities moving forward.

6 pm  **Rum and cigar tasting at Café Madrigal.** A local expert will explain the qualities and traits of fine Cuban rum and cigars, pairing them together for the perfect match. Café Madrigal, owned and run by film director Rafael Rosales, is housed in a beautiful colonial mansion with the walls lined with captivating artwork.

8 pm  **Dinner reservation at Tierra,** Havana’s newest international dining spot. Located inside a container in the Fábrica de Arte Cubano, the restaurant mirrors the eclectic crowd, serving dishes from around the world. *Calle 26, between Calle 11 and 13, Vedado* (meal not included – to be paid on the ground)

**Nightlife suggestion:** Following dinner, **enjoy live music, art and dancing at La Fábrica de Arte Cubano.** Rock star X Alfonso has turned this into meeting spot for a young, eclectic crowd of Cubans and foreigners.

Friday, March 1

9:30 am  **Briefing at the US embassy in Havana.**

11 am  **Visit a centuries-old mansion in Vedado neighborhood for a discussion with specialists in the real estate market.** Step inside this stately residence to discover what lies behind the crumbling facades of Havana’s impressive mansions. Josie, who has lived in the house for over 60 years, will show us around and explain its rich history. **Real estate specialists will discuss the complexities of buying, selling and determining value in Cuba.**

12:30 pm  **Lunch at Paladar Atelier.** This restaurant is equally known for its atmosphere and exquisite cuisine. The lighting and textures of the house, which was home to a pre-revolutionary senator, coupled with walls adorned in modern art, create a cozy, but modern setting. **We will be joined by private business entrepreneurs** for a discussion about their start-ups, challenges and opportunities.

2:30 pm  **Walking tour of Old Havana. Explore the Historic Center,** a UNESCO World Heritage Site and wander through its main plazas. Venture to the side streets and to **witness Cuban life first-hand.** Visit to local markets and the popular gathering places where locals play dominos and discuss about sports, transportation, jobs and other topics of their daily life.

4:30 pm  **Visit to the Lizt Alfonso Academy,** a women-led dance company and school for local youth, specializing in various types of dance. We will **take a tour around the school and watch a dance practice** by the students. The talent and work ethic at this school is impressive.

**Evening free**
8 pm  **Dinner reservation at El Del Frente**, one of the coolers restaurants in town, it is located on a spacious rooftop terrace/bar surrounded by Old Havana’s historic architecture. *O’Reilly no. 303, Old Havana* (not included – to be paid on the ground)

Saturday, March 2

9 am  **Discussion with Ricardo Torres**, Economist from the Center for the Study of the Cuban Economy. Get an overview of the Cuban economy, reforms, and growth outlook from one of the leading economic minds in Cuba.

11 am  **Meet with La Reyna y Real**, a female hip hop/jazz duo. The group’s music focuses on breaking down stereotypes in Cuban society, including machismo, healthy relationships, gender relations and race. They will share info about their interesting musical journey and insight into the challenges and opportunities young Cubans face.

1 pm  **Light lunch of sandwiches and free time to explore Central Havana’s landmarks**: the famous Prado Promenade, Central Park and the Capitol building.

4 pm  **Visit the home of Frank Delgado**, renowned singer and songwriter, for a discussion about the *nueva trova* movement in Cuba and a private performance.

**Evening free**

7:15 pm  **Dinner reservation at La Guarida paladar**, famous not only for its delectable dining, but also as the location for the film *Strawberry and Chocolate*. It is housed on the third floor of a large, old town house carrying the charming ambiance of the early 1900s. *Concordia e Gervasio y Lealtad, no. 418 altos, Centro Habana* (not included – to be paid on the ground)

Sunday, March 3

9:30 am  **Morning coffee with a family of artists, AltaMira art loft.** A few years ago, Edel Bordón and his family embarked on a journey to establish an art collective in their apartment building. Spearheaded by his wife Yamilé Pardo, the family created the AltaMira art space, which features an exhibition and workspace off of the main lobby and collaborations with neighbors.

11 am  **Visit to a food ration store** to better understand purchasing power and consumption.

12 pm  **Light lunch at Bone’ma**, a cozy and modern cafe located in Vedado neighborhood, that demonstrates the delicacy of the international food cooked and prepared in Cuba.

1:30 pm  **Driving tour of Havana.** Explore *Vedado neighborhood* and its main landmarks, including the Christopher Colon Cemetery and the University of Havana. Visit the *Miramar neighborhood*, a residential district of the municipality of Playa, where many embassies are located including the landmark Russian embassy. Drive along the famous *Quinta Avenida* (Fifth Avenue) and see the mansions that used to belong to many of Havana’s upscale residents prior to the Revolution.

4 pm  **Meeting with foreign businesspeople currently operating in Cuba** for a discussion of the challenges and opportunities of doing business on the island.

7:30 pm  **Farewell dinner at Vistamar paladar**, located in the Miramar neighborhood, it is set on the 2nd floor of an attractive residence that looks out to sea.
Monday, March 4

Morning free

12 pm Check-out and depart for airport.

2:35 pm Depart Havana on Delta flight 5202, arriving to Atlanta at 4:48 pm.