World Affairs Council of Atlanta Internship Overview

As part of the World Affairs Council of Atlanta team, interns are instrumental in the Council’s ability to deliver relevant and impactful programs and research that inform and challenge new thinking about global issues. Many interns gain working knowledge of nonprofit management in an international context while having the chance to demonstrate their creativity, versatility, and communication skills. Others work on a signature research project, the Robinson Country Intelligence Index (RCII).

Programming and membership interns work closely with the programming staff to assist with a wide range of tasks related to the planning and implementation of speaker events: audience development and promotion through the Council’s social media networks; researching and gathering speaker and topic information; and assisting with event management responsibilities. Interns will also work with the membership team to assist with member retention and engagement: assist in keeping the member database current; conduct in-person interviews with Council members to be featured on website; process weekly mailings for gift acknowledgment and membership dues; and design marketing strategies to encourage engagement. Interns are expected to contribute to the Councils’ website blog with at least one post focusing on an international topic of special interest. [Click here to read some of what our interns have written].

Research interns work on the development and annual publication of the RCII (http://rcii.gsu.edu/), a tool created in partnership with GSU’s Robinson College of Business. This tool offers a unique and comprehensive way of measuring country risk across 199 economies. By incorporating a holistic, ecological conceptualization and variable taxonomy, extensive coverage across its Governance, Economics, Operations, and Society (GEOS) dimensions, and interwoven and dynamic functionalities, the RCII distinguishes itself from other risk indexes currently in use. It serves as a tool for teaching, basis for research, and starting point through which businesses, non-governmental organizations, and governments can analyze and mitigate country risk.

As an intern, you will have the opportunity to come face-to-face with global business leaders, diplomats, experts, and foreign dignitaries who we regularly convene to discuss pressing international issues. Recent programs have featured:

- Cameron Munter, Former U.S. Ambassador to Pakistan
- Beatriz Perez, Chief Sustainability Officer, The Coca-Cola Company
- David Abney, Chairman and CEO, UPS

Prospective interns should be professional and highly motivated and have excellent computer and writing skills, a keen interest in international affairs, and the ability to work as a team player on multiple projects. Expectations include a commitment of a minimum of 16 hours per week (20 preferred). The internship is unpaid, but those accepted may be eligible for course credit as determined by their academic department. If interested, please send a resume, cover letter, unofficial transcript, and two letters of recommendation electronically to wacintern@gsu.edu. Applications may also be submitted to the address below.

Applications can be made at any time, but review of applications for each semester begins as follows: Summer—March 15; Fall—July 15; Spring—October 15. Please submit applications electronically to wacintern@gsu.edu.

Attn: Internship Program
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